



 **COLORADO  
RURAL HEALTH  
CENTER**

*The State Office of Rural Health*

**2010**

**ANNUAL REPORT**

# 2010

## BY THE NUMBERS:

### \$1,047,719

Infrastructure improvement grants awarded to rural primary care clinics

### 219

Providers assisted with Health Information Technology (HIT)

### \$92,158

Education scholarships and loan repayment grants awarded

### 175,000+

Coloradans served by Rural Health Clinics

### 35

Bills tracked by CRHC during the legislative session

### \$4,397

Seed grant funds awarded to CRHC rural members

### 31

Health professionals placed in safety net facilities

### \$433,366

Funds distributed to hospitals through the SHIP & FLEX Grants

### 105

CRHC Corporate & Organizational Investing Members



## PROVIDER & COMMUNITY SUPPORT

### Critical Access Hospital Programs

- In 2010, CRHC supported the 29 **Critical Access Hospitals (CAHs)** in Colorado through the **Medicare Flexibility Grant (FLEX)** by offering quality improvement services, HIT support, and Capacity-Building Awards.
- The annual **CAH Advisory Council** meeting gathered over 50 participants to discuss Colorado's CAH Program accomplishments, gather input on direction for 2011, and discuss topics such as Health Information Technology (HIT), governance, and community benefits assessments.
- The **Colorado Rural Credentialing Network** provided rural facilities with education, resources, and access to expert consultation for provider credentialing. There are currently 19 facilities participating in this network.

### Rural Health Clinic Programs

- In 2010, CRHC served Colorado's 52 **Rural Health Clinics (RHCs)** through mock surveys, billing and coding workshops, healthy clinic assessments, gap analysis studies, HIT support, feasibility studies, and process mapping.
- The **Association of Rural Health Clinics of Colorado (ARHCC)**, which advocates for, supports, and strengthens Colorado's RHCs, was formed in 2009 as a division of CRHC and had 52 active member clinics in 2010.
- The **Practice Improvement & Enhancement (PIE)** program assisted 26 clinics in Southeast Colorado in 2010 to improve the quality of patient care, and helped Colorado's first RHC to achieve national Patient Centered Medical Home designation.

### Emergency Preparedness

- CRHC's **Emergency Preparedness Program** provided funding for hospitals, colleges, RHCs, and others to support purchasing emergency preparedness supplies, equipment, and training.

### Health Information Technology Programs

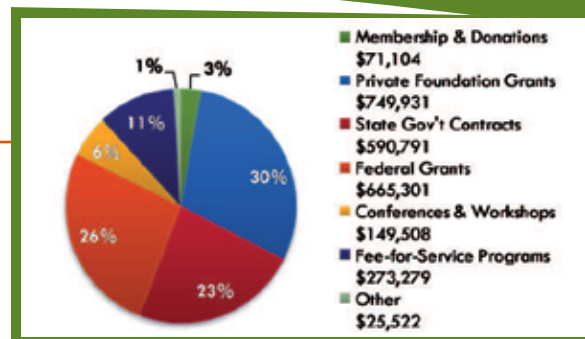
- The **Technology for Healthcare Excellence (THE) Consortium** assisted 50 safety net clinics and 38 rural hospitals with technology assessments and electronic health record (EHR) vendor selection, in partnership with the **Colorado Regional Extension Center (CO-REC)**. HIPAA compliance, group purchasing, and educational webinars were also provided.





## FUNDING SOURCES

CRHC has a diverse funding base that includes public and private funds, government contracts, grants, and earned income. Membership dues, events, and fee-for-service revenue also contribute to CRHC's income. CRHC would like to thank its members, donors, sponsors, and funders for their continued support.



## EVENTS

- **The Forum 2010 (April 2010):** Over 125 safety net clinic providers and others gathered to learn about HIT, healthcare reform, billing and coding, patient centered medical homes, and process mapping.
- **19th Annual Rural Health Conference (July 2010):** Nearly 135 participants attended the annual conference held in Breckenridge to learn about healthcare reform, HIT, funding opportunities, and innovative projects.
- **Electronic Health Records Vendor Fair (October 2010):** Over 130 attendees came together for this new event that demonstrated EHR products and featured best practices for implementation and achieving meaningful use.

## GRANTS & LOAN REPAYMENT

### Rural Infrastructure Grants

- **Small Hospital Improvement Grant Program (SHIP):** \$245,308 was awarded to fund quality improvement, HIPAA, and HIT projects
- **Capacity-Building Awards:** \$188,058 was awarded through funding from the Rural Hospital Flexibility Grant Program (FLEX)
- **Colorado Rural Health Care Grant Program:** Up to \$1,000,000 was awarded to 28 organizations to support rural primary care infrastructure projects, through funding from the State of Colorado
- **Colorado Resource for Emergency and Trauma Education (CREATE):** \$412,074 was awarded to 46 applicants for emergency and trauma training, through funding from the State of Colorado
- **Seed Grants:** \$4,397 was awarded to six organizations to support rural healthcare

### Loan Repayment & Scholarships

- **Colorado Rural Outreach Program (CROP):** \$66,500 was awarded to 12 providers for loan repayment
- **El Pomar Northeast Regional Council CROP:** \$20,000 was awarded to two speech/audiology professionals
- **Marva Jean Jackson Scholarship (MJJ):** \$5,658 was awarded to six individuals to advance their healthcare education



## THE YEAR IN REVIEW

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### Message from the Board President & CEO

The Colorado Rural Health Center experienced tremendous growth and momentous success in 2010, thanks to the continued support of our board, staff, members, and partners. Never have the expectations for our organization been higher, and never have we been better positioned to reach great heights in accomplishing our goals and objectives. Our programs and services have consistently delivered in terms of increasing access to care, enhancing technology, improving quality, and engaging in economic development in rural and underserved Colorado.

In 2011 we celebrate the twentieth anniversary of CRHC, and recommit ourselves as we look ahead to a future filled with the hope and promise of unprecedented investment and impact on the healthcare delivery system nationwide. Keeping our eyes on the rapid transitions occurring in our state and nationally, our mission, vision, and our work will lead rural Colorado forward in providing high quality, comprehensive, affordable healthcare services through innovative and integrated systems of care.

Sincerely,

*Bob Omer, Board President*

*Lou Ann Wilroy, Chief Executive Officer*

## OUR COMMITMENT

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**Our Mission** To enhance healthcare services by providing information, education, linkages, tools, and energy toward addressing rural healthcare issues.

**Our Vision** For all Coloradans to have access to comprehensive, affordable healthcare services of the highest quality.

## BOARD OF DIRECTORS

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Theresa Anselmo (Denver, CO)  
Director, Colorado Department of Public Health & Environment

Jacqueline Brown (Lamar, CO)  
Director, Prowers County Public Health & Environment

Richard Eveleigh (Denver, CO)  
Vice President of Programs, Mental Health America of Colorado

Arlene Harms - TREASURER (Del Norte, CO)  
CEO, Rio Grande Hospital

Bryan Hess (Gunnison, CO)  
Director, Gunnison Valley Hospital EMS

Sheryl Hieber (Cedaredge, CO)  
Administrator, Surface Creek Family Practice

Larry Kipe, MD (Craig, CO)  
Family Physician

Pam Nicholson - SECRETARY (Englewood, CO)  
Senior Vice President for Strategic Integration, Centura Health

Robert Omer - PRESIDENT (Springfield, CO)  
CEO, Southeast Colorado Hospital District

Karen Tomky (Ordway, CO)  
Nurse Practitioner, Centennial Family Health Center



## SPOTLIGHT ON SUPPORT FOR ONE RURAL COMMUNITY

### Haxtun, CO

CRHC works to strengthen rural communities, providing support to help our constituents thrive. As an example, over the past three years, we have provided funding, training, and resources valued at over \$600,000 to improve Haxtun’s health infrastructure.

#### Direct Funding Provided:

- **FLEX Grants:** \$20,658
  - **SHIP Grants:** \$16,961
  - **Emergency Preparedness Funds:** \$244,166
  - **Colorado Rural Health Care Grant:** \$50,000
  - **Scholarships:** \$198
  - **Provider Loan Repayment:** \$193,000
- TOTAL: \$524,893**

#### Support Services Provided:

- **Provider Recruitment:** valued at \$50,000
  - **HIT Support:** valued at \$20,000
  - **Recruitment & Retention Training:** valued at \$3,500
  - **Billing & Coding Training:** valued at \$5,000
  - **Credentialing Network Services:** valued at \$1,000
  - **Educational Webinars:** valued at \$2,500
- TOTAL: \$82,000**

## CORPORATE & ORGANIZATIONAL MEMBERS (Corp. Members in green)

Anthem Blue Cross and Blue Shield  
 Arkansas Valley Family Practice  
 Arthritis Foundation - Rocky Mountain Chapter  
 Bent County HealthCare Center  
 Brush Family Medicine  
 Button Family Practice  
 Cannalte Public Relations  
 Caring for Colorado  
 Centennial AHEC  
 Centennial Family Health Center  
 Central Colorado AHEC  
 Centura Health, St. Anthony Hospitals  
 Chaffee People’s Clinic  
 Cogdell Spencer Erdman  
 Colorado Academy of Family Physicians  
 Colorado AHEC System  
 Colorado Association of Nurse Anesthetists  
 Colorado Coalition for the Medically Underserved  
 Colorado Commission on Family Medicine  
 Colorado Community Health Network  
 Colorado Health Institute  
 Colorado Hospital Association  
 Colorado Workforce Development Council  
 COPIC Companies  
 Creede Family Practice of Rio Grande Hospital  
 Custom Learning Systems  
 Delta County Memorial Hospital  
 Dixon Hughes  
 Docs Who Care  
 Dolores County Health Association  
 Dolores County Senior Services Program  
 East Morgan County Hospital  
 Eastern Plains Medical Clinic  
 EideBailly  
 Estes Park Medical Center

Exempla St. Joseph, Cardiac & Vascular Institute  
 Family Health West  
 Grand County Rural Health Network  
 Grand River Hospital District  
 Gunnison Valley Hospital  
 Haxtun Hospital District  
 HD Consulting  
 HealthONE Outreach Services  
 Heart of the Rockies Regional Medical Center  
 High Plains Community Health Center  
 Istonish  
 Ives Services  
 JSI Research and Training Institute  
 Keefe Memorial Hospital  
 Kit Carson County Health Service District  
 Lincoln Community Hospital and Nursing Home  
 Melissa Memorial Hospital  
 Memorial Health System  
 Mesa State College  
 Mountain Medical Center of Buena Vista  
 Mt. San Rafael Hospital  
 North Colorado Medical Center  
 Northwest Colorado Dental Coalition  
 North Park Medical Clinic  
 Pagosa Mountain Hospital  
 Pediatric Partners  
 Pioneers Medical Center  
 Plateau Valley Medical Clinic  
 Prairie View Clinic  
 PrivaPlan Associates  
 Prowers Medical Center  
 Rio Grande Hospital Clinic  
 Roaring Fork Valley Community Health Plan  
 Rocky Ford Family Health Center  
 Rocky Mountain Farmers Union

Rocky Mountain Health Plans  
 Rocky Mountain Rural Health Services  
 Rocky Vista University  
 Salud Family Health Centers  
 San Luis Valley AHEC  
 San Luis Valley Mental Health Center  
 San Luis Valley Regional Medical Center  
 Sedgwick County Health Center  
 Southeast Colorado Hospital District  
 Southeastern Colorado AHEC  
 Southwest Colorado Mental Health Center  
 Southwest Memorial Hospital  
 Spanish Peaks Regional Health Center  
 Sterling Regional MedCenter  
 Summit County Public Health Nursing Service  
 Surface Creek Family Practice  
 Telluride Hospital District  
 The Children’s Hospital  
 The Colorado Trust  
 The Memorial Hospital  
 The Neenan Company  
 The Pediatric Associates  
 Valley Wide Health Systems  
 Walsh Healthcare Center  
 Washington County Clinic  
 Weisbrod Memorial Hospital  
 West Custer County Hospital District  
 Western Colorado AHEC  
 Western Eagle County Ambulance  
 Western Healthcare Alliance  
 Western RETAC  
 Wray Community District Hospital  
 Wray Senior Community Center  
 Yuma District Hospital and Clinics