

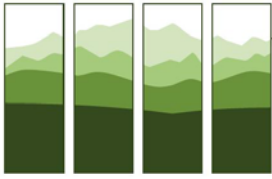
# 20th Annual Rural Health Conference

HYATT REGENCY DTC • AUGUST 11-12, 2011

Thursday, August 11, 2011

7:00 AM - 8:00 AM	<b>Breakfast &amp; Registration – Exhibits Open</b>		Atrium
8:00 AM - 8:15 AM	<b>Welcome</b>		Grand Mesa Ballroom
8:15 AM - 9:00 AM	<b>Local Impact on the Accountable Care Act and the Role of HHS</b> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> Marguerite Salazar, Regional Director, Health &amp; Human Services</li> <li>– Discover what Colorado’s Regional HHS Office is doing to promote the advancement of the Accountable Care Act and what is being done at the Federal level to ensure positive rural impact. Q&amp;A time will be available.</li> </ul>		Grand Mesa Ballroom
9:00 AM - 9:15 AM	<b>Break / Networking – Exhibits Open</b>		
9:15 AM - 10:15 AM	<b>Healthcare Reform: Why it’s Positive for Rural</b> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> Alan Morgan, CEO, National Rural Health Association</li> <li>– Hear from the National Rural Health Association why healthcare reform is advantageous for rural providers. Also find out what NRHA is currently tracking as far as upcoming legislation and potential budget cuts and how you can make a difference.</li> </ul>		Grand Mesa Ballroom
10:15 AM - 10:30 AM	<b>Break / Networking – Exhibits Open</b>		
10:30 AM - 11:30 AM	Breakout Session I	<b>Health Information Technology –Rural Success with Adopting EHR and Reaching Meaningful Use</b> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> David Ginsberg, Senior Advisor, Technology for Healthcare Excellence Consortium.</li> <li>– Uncover the myths and barriers to adopting technology and hear successful strategies and case studies of rural providers reaching meaningful use and drawing down incentive payments. Learn who is working on HIT in our state and current resources available to help rural providers reach their goals.</li> </ul>	Grand Mesa Ballroom
		<b>Community Paramedic: An Innovative Solution to Primary Care Shortage</b> <ul style="list-style-type: none"> <li>– <b>Speakers:</b> Chris Montera, Chief, Western Eagle County Ambulance District; Kevin Creek, Community Paramedic, Western Eagle County Ambulance District; Anne Robinson, Public Health Nurse Consultant, Caring Anne Consulting</li> <li>– The primary care provider shortage is significant and is growing rapidly in rural areas. Hear how one community is tackling this issue head on and using underutilized paramedics to provide primary care services in their community.</li> </ul>	Chasm Creek A
		<b>When Veterans Return Home: Are You Ready?</b> <ul style="list-style-type: none"> <li>– <b>Speakers:</b> Marti Salas, OEF/OIF/OND Program Manager, Veterans Administration; Rhonda Johnston, Director, Clinical Video Telehealth Training and Education, Veterans Administration</li> <li>– With Operation Enduring Freedom/Operation Iraqi Freedom comes the reality of veterans returning home with mental and physical healthcare needs. Learn some of the common conditions affecting our veterans when they return to their community and the resources available to rural healthcare providers to address their needs.</li> </ul>	Chasm Creek B
11:30 AM - 12:45 PM	<b>Lunch Keynote – Amazed &amp; Amused: How to Survive &amp; Thrive as a Healthcare Professional</b> <b>Humorist and Author, Karyn Buxman, RN, MSN, CSP, CPAE</b> Success is not measured only in dollars and cents, but also in the moments that you live amazed and amused. Balance is achieved not by see-sawing between opposites, but by accepting your place in the scheme of things, and by seeing it all as amazing and/or amusing. Surviving without thriving is not good enough, and we can only do our best when we self-create an attitude of amazement, no matter what healthcare reform or life brings! Karyn Buxman will take you on a life-changing journey of humor and hope.		Grand Mesa Ballroom
12:45 PM - 1:00 PM	<b>Break</b>		
1:00 PM - 2:00 PM	<b>Understanding the impact of a changing population on Colorado’s Healthcare Workforce</b> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> Elizabeth Garner, State Demographer, Department of Local Affairs</li> <li>– Now that the census data is available, how does Colorado shape up as far as the population and economic forecast? Find out where we will be in the future with jobs, population and labor force as a state and how this will impact healthcare workforce needs.</li> </ul>		Grand Mesa Ballroom
2:00 PM - 2:15 PM	<b>Break / Networking – Exhibits Open</b>		

2:15 PM - 3:30 PM	Breakout Session II	<p><b>Patient Centered Medical Home: One RHC's Journey to Excellence</b></p> <ul style="list-style-type: none"> <li>– <b>Speakers:</b> Todd Oberheu, CEO, and Bill Bolt, CIO, Spanish Peaks Regional Medical Center</li> <li>– For most rural health facilities, patient centered medical home status is a lofty and often unimaginable goal. Learn how one clinic in Walsenburg, CO was able to overcome the challenges to achieve certification as a Medical Home and ensure they are providing excellent high quality care for their patients.</li> </ul>	Chasm Creek A
		<p><b>Colorado Healthcare Workforce Solutions</b></p> <ul style="list-style-type: none"> <li>– <b>Speakers:</b> Jackie Colby, Program Manager, Center for the Study of the Health Professions Workforce, Colorado Health Institute; Steve Holloway, Director, Primary Care Office</li> <li>– As a follow up to the general session on state demographics, join this panel session to hear more about Colorado's health care workforce, solutions and programs. Advanced practice nurses (APNs) and physician assistants (PAs) are types of providers who have the potential to expand primary care in rural areas. This presentation explores Colorado's APN and PA workforce demographics, work settings, practice patterns and the unique challenges of attracting and retaining these providers. Current Health Professional Shortage Areas (HPSAs), changes to HPSA methods, data collection through licensure, and planning for future needs will also be discussed.</li> </ul>	Chasm Creek B
		<p><b>Health Information Exchange and The Linkage to Improved Quality of Care</b></p> <ul style="list-style-type: none"> <li>– <b>Speakers:</b> Tracy Rue, QHN; Janice Whittleton, Director of Business Development &amp; Outreach, CORHIO; Julie Schilz, BSN, MBA, Rocky Mountain Health Plan, Colorado Beacon Consortium</li> <li>– <b>Moderator:</b> David Ginsberg, Senior Advisor, THE Consortium</li> <li>– Many rural facilities across our state are transitioning to Electronic Health Records and will ultimately be utilizing Health Information Exchange as a means to provide more efficient, effective care. Hear from leaders at our state's Health Information Exchange organizations and our state's Beacon Consortium to understand how HIE is rolling out in our state and how it can translate to improved outcomes for patients.</li> </ul>	Grand Mesa Ballroom
3:30 PM - 3:45 PM	<b>Break / Networking – Exhibits Open</b>		
3:45 PM - 4:45 PM	<p><b>Partnerships for Patients and Care Coordination</b></p> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> Dr. Mark Levine, Medical Director, Centers for Medicare &amp; Medicaid Services Regional Office</li> <li>– With Dr. Don Berwick leading the organization, the focus for CMS is patient safety, quality improvement and innovative solutions to providing care. Dr. Levine will share CMS's strategic plan to increase quality and improve costs and will discuss the natural alignment with these national directives with the care already being provided in rural areas.</li> </ul>		Grand Mesa Ballroom
4:45 PM - 5:30 PM	<b>Leisure Time</b>		
5:30 PM - 7:30 PM	<b>Reception &amp; 20<sup>th</sup> Annual Birthday Celebration; Rural Health Excellence Award</b>		Centennial – 12 <sup>th</sup> Floor



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Friday, August 12, 2011

8:00 AM - 8:30 AM	<b>Breakfast – Exhibits Open</b>		Atrium
8:30 AM - 10:00 AM	<b>Health Reform in Colorado – Payment, Delivery &amp; Coverage</b> <ul style="list-style-type: none"> <li>– <b>Speakers:</b> Joan Henneberry, Director, CO Health Insurance Exchange; Phil Kalin, CEO, Center for Improving Value in Healthcare; Lorez Meinhold, Deputy Policy Director, Colorado</li> <li>– Much is happening to address healthcare reform at the national level, but our state is also actively working to address local healthcare concerns. Learn what Colorado is doing to address payment reform, delivery of care and insurance coverage and what this means for our rural communities.</li> </ul>		Grand Mesa Ballroom
10:00 AM - 10:30 AM	<b>Break/Networking – Exhibits Open</b>		Atrium
10:30 AM - 11:30 AM	Breakout Session III	<b>iCARE – Improving Communication &amp; Readmission</b> <ul style="list-style-type: none"> <li>– <b>Speakers:</b> Michelle Mills, Program Director, Colorado Rural Health Center; Lottie Whitmer, RN, Compliance Officer, Rio Grande Hospital; Jodi Townsend, RN BSN CPUR, Trauma Coordinator/Case Manager, Heart of the Rockies Regional Medical Center</li> <li>– In 2010, CRHC launched the Improving Communication &amp; Readmission (iCARE) project to assist rural hospitals with ensuring patients are treated at the right place at the right time through increasing communication among the provider community and improving internal processes. A year later, learn how many hospitals are seeing positive results and improving patient outcomes.</li> </ul>	Chasm Creek A
		<b>Virtual Healthcare Solutions for Rural Communities</b> <ul style="list-style-type: none"> <li>– <b>Speakers:</b> George DelGrosso, Board Chair, Colorado Telehealth Network; Lisa Ruiz, VP Neurosciences, HealthONE; Bob Wallace, Service Line Director/Outreach Health, Centura Health; Arlene Harms, CEO, Rio Grande Hospital</li> <li>– Rural communities rarely have access to all the primary care and specialty care needs of their community, yet thanks to advanced video technology and broadband connection patients don't always have to drive to an urban facility to access services. Identify the programs that are happening in our state currently, hear from a rural facility who is using telemedicine, and learn where your community may be able to plug in to these resources.</li> </ul>	Chasm Creek B
		<b>Accountable Care Collaboratives</b> <ul style="list-style-type: none"> <li>– <b>Speakers:</b> Kathryn Jantz, Dept. of Health Care Policy and Financing; Dave Rastatter, Colorado Access</li> <li>– Colorado Medicaid has set up Accountable Care Collaborative regions being run by Regional Care Collaborative Organizations across our state. In this session you will hear from the RCCOs, learn which regions they serve, what their goals/objectives are for the ACO in their region and their roll-out plan for beginning work in with healthcare facilities.</li> </ul>	Grand Mesa Ballroom
11:30 AM - 12:45 PM	<b>Lunch Session – Where Do We Go from Here? The Next 20 Years</b> <ul style="list-style-type: none"> <li>– <b>Facilitators:</b> Colorado Rural Health Center; Sara Schmitt &amp; Alicia Haywood, Policy Analysts</li> <li>– With everything you've learned from the previous day and a half, hear what CRHC is doing to advocate on behalf of its members and constituents and inform us of what we can do for you in the future. We need your input to help shape our policy agenda for the upcoming years. Don't miss this session – we want your voice to be heard!</li> </ul>		Grand Mesa Ballroom
12:45 PM - 1:00 PM	<b>CRHC Announcements &amp; Adjourn</b>		Grand Mesa Ballroom