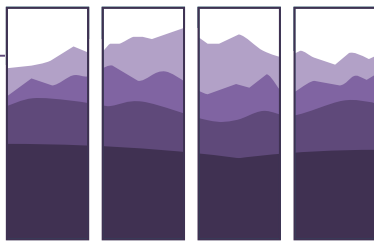


# Colorado Rural Health Conference

BRECKENRIDGE, COLORADO • SUMMER 2010

Thursday, July 1, 2010

7:00 A.M. - 8:00 A.M.	<b>Continental Breakfast &amp; Registration – Exhibits Open</b>		3 <sup>rd</sup> Floor Foyer
8:00 A.M. - 9:30 A.M.	<b>General Session – Leading the Rural Healthcare Reform Revolution: Creating a Brighter Future for Your Patients and People</b> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> Brian Lee, Author and Patient &amp; Provider Retention Expert</li> <li>– <b>Description:</b> This presentation will provide a roadmap of how to successfully navigate the winds of healthcare reform and leverage change to successfully implement patient, employee, and physician satisfaction. A critical success factor of being able to lead the reform revolution is having a clear vision of your destination for change—learn the 13 steps of goal attainment and how to overcome resistance and achieve a culture of engagement.</li> </ul>		Peak 5
9:30 A.M. - 9:45 A.M.	<b>Break / Networking – Exhibits Open</b>		3 <sup>rd</sup> Floor Foyer
9:45 A.M. - 10:30 A.M.	<b>General Session – Healthcare Reform and Federal Update: A Rural Perspective</b> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> Brock Slabach, Senior Vice President, National Rural Health Association</li> <li>– <b>Description:</b> The last two years have seen major changes in the landscape of healthcare delivery in America. From a rural perspective, these changes present challenges and opportunities. This session will delineate the major rural provisions contained in healthcare reform, as well as other policy matters at the Federal level and conclude with an assessment of how rural providers can not only survive, but thrive in this turbulent environment.</li> </ul>		Peak 5
10:30 A.M. - 10:45 A.M.	<b>Break / Networking – Exhibits Open</b>		3 <sup>rd</sup> Floor Foyer
10:45 A.M. - 12:00 P.M.	Breakout Sessions I	<b>Colorado's Publicly-Funded Mental Health System</b> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> Donald Rohner, CEO, Foothills Behavioral Health Partners</li> <li>– <b>Description:</b> This presentation will give participants a good understanding of how the publicly-funded mental health system is organized and funded; what is required of the various parts of the system by those funders; why referral agencies sometimes encounter access problems; and what are the rights of those seeking care in the system.</li> </ul>	Peak 1
		<b>HIT Incentive Funding: Will it be Enough?</b> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> David Ginsberg, Senior Advisor, THE Consortium</li> <li>– <b>Description:</b> The American Recovery and Reinvestment Act of 2009 put incentive payments in place for providers who reach “meaningful use” of electronic health records beginning in 2011. This session will detail the funding available for rural providers and hospitals to adopt health information technology, and describe what costs will be covered and where gaps in funding may exist. The definition of meaningful use as it currently exists will also be discussed as well as a forecast into what the final definition may include.</li> </ul>	Peaks 2-3
		<b>Colorado Healthcare Grant Opportunities</b> <ul style="list-style-type: none"> <li>– <b>Speakers:</b> Representatives from four Nonprofit Organizations: the Colorado Rural Health Center, The Colorado Trust, the Colorado Health Foundation, and Caring for Colorado</li> <li>– <b>Description:</b> The Colorado Trust, Caring for Colorado, The Colorado Health Foundation and Colorado Rural Health Center will share current and future funding opportunities available to communities and facilities across Colorado. Learn deadlines for applications, grant guidelines and more from this informative session.</li> </ul>	Peak 4
12:00 P.M. - 1:30 P.M.	<b>Lunch &amp; Rural Health Excellence Award Presentation</b>		Summer Event Tent
1:30 P.M. - 2:30 P.M.	<b>General Session – Healthcare Reform: State of the State</b> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> Joan Henneberry, Executive Director, Department of Health Care Policy and Financing</li> <li>– <b>Description:</b> Join this informative session on how national health reform will impact Colorado and intersect with our state-based reform efforts.</li> </ul>		Peak 5
2:30 P.M. - 3:00 P.M.	<b>Break / Networking – Exhibits Open</b>		3 <sup>rd</sup> Floor Foyer
3:00 P.M. - 4:30 P.M.	Breakout Sessions II	<b>Interprofessional Education in the Health Professions</b> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> Amy Barton, MD, Associate Dean for Clinical and Community Affairs, University of Colorado College of Nursing</li> <li>– <b>Description:</b> This presentation will explain the forces driving new models of inter-professional health practice and will describe new programs and models at the University of Colorado designed to meet the needs of the new models of care. There will be time for discussion to explore opportunities for collaboration between campus efforts and community organizations and providers.</li> </ul>	Peak 1



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		<p><b>HIT Implementation: You Don't Have To Do It Alone!</b></p> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> David Ginsberg, Senior Advisor, THE Consortium</li> <li>– <b>Description:</b> With incentive payments available beginning in 2011, many rural facilities are evaluating their current or planned HIT strategy to achieve meaningful use of electronic health records. Free services through the Colorado Regional Extension Center (CO-REC) are now available as part of the stimulus funding so providers do not have to do it alone! Learn how CO-REC will work with providers to streamline the adoption process, negotiate with vendors, and ultimately improve quality of care and business processes.</li> </ul>	Peaks 2-3
		<p><b>Connected Care</b></p> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> Robert Wallace, Service Line Director – Rural Health, Centura Health</li> <li>– <b>Description:</b> Connected Care is a pilot telemedicine partnership between UnitedHealth Group and Centura Health. It is currently targeted and operational in four rural locations and three Centura sites. This session will discuss the project's progress to-date.</li> </ul>	Peak 4
4:30 P.M. - 6:30 P.M.	<b>Reception</b>		

**Friday, July 2, 2010**

7:30 A.M. - 8:30 A.M.	<b>Hot Breakfast – Exhibits Open</b>		3rd Floor Foyer
8:30 A.M. - 9:00 A.M.	<p><b>General Session – Colorado Rural Health Center Annual Meeting &amp; Advocacy Update</b></p> <ul style="list-style-type: none"> <li>– <b>Speakers:</b> Lou Ann Wilroy, CEO, Colorado Rural Health Center; Terri Hurst, Policy Analyst, Colorado Rural Health Center</li> <li>– <b>Description:</b> This session will recap CRHC membership and policy and advocacy efforts over the last year and get member input into future priorities.</li> </ul>		Peak 5
9:00 A.M. - 10:00 A.M.	<p><b>General Session – Communication: Essential for Safe Care</b></p> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> Kathy Duncan, RN Faculty, Institute for Healthcare Improvement</li> <li>– <b>Description:</b> Across the continuum of care, effective communication is essential for improvement and safe care. During this session you will learn the importance of community communication, how it impacts our patients, and how to start these critical conversations.</li> </ul>		Peak 5
10:00 A.M. - 10:30 A.M.	<b>Break/Networking – Exhibits Open</b>		3rd Floor Foyer
10:30 A.M. - 11:30 A.M.	Breakout Sessions III	<p><b>Rural Veteran Care</b></p> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> Rhonda Johnston, Director, Education, Development and Telehealth, Veterans Affairs Medical Center</li> <li>– <b>Description:</b> This presentation will provide an overview of the barriers and successes of: rural health in Colorado using telehealth, primary care outreach clinics using telehealth, specialty care to rural veterans, chronic care management, patient education, and performance measures and expectations.</li> </ul>	Peak 1
		<p><b>IHI's Improvement Map: Reliable Routes to Exceptional Care</b></p> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> Kathy Duncan, RN Faculty, Institute for Healthcare Improvement</li> <li>– <b>Description:</b> This session will focus on using IHI's Improvement Map for patient safety and quality improvement, and determine where you should focus your efforts.</li> </ul>	Peaks 2-3
		<p><b>Patient Centered Medical Home</b></p> <ul style="list-style-type: none"> <li>– <b>Speakers:</b> Julie Schilz, BSN, MBA, Manager, Improving Performance in Practice and Patient-Centered Medical Home, Health TeamWorks; Terry Nimnicht, MHA, Executive Director, West Custer County Hospital District</li> <li>– <b>Description:</b> This session will describe Patient-Centered Medical Home (PCMH) as an approach to care delivery. Learn about several Colorado initiatives and the implications for healthcare reform. Hear an on-the-ground perspective from West Custer County Hospital District on becoming a PCMH.</li> </ul>	Peak 4
11:30 A.M. - 12:45 P.M.	<p><b>Lunch Session – Innovative Solutions to Rural Primary Care Shortage: The Community Paramedic Model</b></p> <ul style="list-style-type: none"> <li>– <b>Speakers:</b> Chris Montera, Chief, Western Eagle County Ambulance District; Anne Robinson, Nurse Manager, Eagle County Public Health</li> <li>– <b>Description:</b> The Community Paramedic model, based on international best practices, is a potential solution that provides access to essential healthcare services. In rural areas, like Western Eagle County, Colorado, the problem is exacerbated due to a higher uninsured rate and shortage of healthcare providers as compared to urban settings. Learn more about the model and keys to early success of the program.</li> </ul>		Peak 5
12:45 P.M. - 1:00 P.M.	<b>CRHC Announcements &amp; Adjourn</b>		Peak 5