



# THE FORUM 2010

## Essential Perspectives for Safety Net Providers

Presented by the Colorado Rural Health Center & ClinicNET • April 19-21, 2010

### FORUM 2010 AGENDA

(subject to change)

#### Monday April 19, 2010

4:30 P.M. - 6:00 P.M.	<b>Pre-Session: RHC 101</b> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> Rich Marquez, RHC Program Coordinator, Colorado Rural Health Center</li> <li>– <b>Description:</b> This session is ideal for healthcare providers and staff new to the Rural Health Clinic (RHC) Model of Care. This session is also recommended for persons or organizations interested in RHC certification. Topics will include RHC location requirements, staffing requirements and responsibilities, physical plant and environment requirements, RHC services and annual evaluation.</li> </ul>	Boulder/Parker
6:00 P.M. - 8:00 P.M.	<b>Welcome Reception with Funders</b>	West Wing A/B

#### Tuesday April 20, 2010

7:00 A.M. - 8:00 A.M.	<b>Breakfast – Exhibits Open</b>		Foyer, Arapahoe/Douglas
8:00 A.M. - 9:30 A.M.	<b>General Session: Essential Perspectives in National Healthcare Reform &amp; Legislative Update</b> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> Maggie Elehwany, Government Affairs and Policy Vice President, National Rural Health Association</li> <li>– <b>Description:</b> Recent developments in national healthcare reform will have impacts on federally certified Rural Health Clinics and safety-net providers. In addition to an update on the latest developments in national healthcare reform, this session will also provide an overview of legislative policy that is of interest to both RHCs and ClinicNET affiliates.</li> </ul>		Arapahoe/Douglas
9:30 A.M. - 10:30 A.M.	<b>General Session: American Recovery and Reinvestment Act of 2009 (ARRA): What Hospitals and Clinics Need to Know</b> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> David Ginsberg, Founder and President, PrivaPlan Associates Inc.</li> <li>– <b>Description:</b> ARRA includes funding streams for clinic investments in health information technology. This session will focus on the funding streams and process through which clinics might access ARRA funding, as well as HIT incentives and “Meaningful Use” guidelines.</li> </ul>		Arapahoe/Douglas
10:30 A.M. - 11:00 A.M.	<b>Break / Networking – Exhibits Open</b>		Foyer
11:00 A.M.- 12:00 P.M.	Breakout Sessions I	<b>Trailblazer / CMS Update for Federally Certified Rural Health Clinics</b> <ul style="list-style-type: none"> <li>– <b>Speakers:</b> Steven Mildward, Project Administrator-Provider Outreach and Education, Trailblazer Health Enterprises, LLC; Lyla Nichols, Rural Health Coordinator, Centers for Medicare and Medicaid Services (CMS) Regional Office</li> <li>– <b>Description:</b> Trailblazer Health Enterprises, LLC is the fiscal intermediary for Colorado’s federally certified Rural Health Clinics. This session will cover CMS updates and notices relevant to provider-based and independent RHCs, including updates of Fiscal Intermediary (FI) regulations and policies, announcements associated with core RHC functions (such as billing and cost reporting), and Q&amp;A with CMS staff</li> </ul>	Arapahoe/Douglas
		<b>Revenue Cycle Management</b> <ul style="list-style-type: none"> <li>– <b>Speakers:</b> R.T. Welter, President &amp; CEO, R.T. Welter and Associates; Susan Whitney, Director of AMRS, Billing and Coding Consultant, R.T. Welter and Associates</li> <li>– <b>Description:</b> Maintaining and securing a clinic’s “bottom line” is key to a clinic’s long-term viability. This session will focus on timely and effective clinic processes designed to maximize clinic revenues.</li> </ul>	Boulder/Parker
		<b>Community-Funded Safety Net Clinics (CSNCs): Key Findings of Interviews with 22 of Colorado’s Non-Federally Qualified Safety Net Clinics</b> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> Sharon Adams, Executive Director, ClinicNET; Leo Lewis, Principal, Corona Insights; Holly Russo, Principal, Corona Insights</li> <li>– <b>Description:</b> Corona Insights conducted a research and needs assessment project for ClinicNET in the winter of 2009. This session serves as a time to discuss results, learn more about operating models and diversity among safety net clinics serving Coloradans, and explore opportunities for collaboration.</li> </ul>	Evergreen/Golden

12:00 P.M. - 1:00P.M.	<b>Lunch Presentation: Advocacy 101</b> <ul style="list-style-type: none"> <li>– <b>Speakers:</b> Rich Marquez, RHC Program Coordinator, Colorado Rural Health Center; Terri Hurst, Policy Analyst, Colorado Rural Health Center</li> <li>– <b>Description:</b> Effective and appropriate clinic advocacy is essential to educating leaders on issues relevant to both RHCs and safety-net clinics. This session will include strategies and techniques for clinic advocacy and legislator communication, as well as opportunities for future clinic and safety-net advocacy at the state and federal level.</li> </ul>	Jefferson	
1:00 P.M. - 1:30 P.M.	<b>Break / Networking – Exhibits Open</b>	Foyer	
1:30P.M. - 2:45 P.M.	Breakout Sessions II	<b>HIT Track Session I: Planning for Electronic Health Records (EHR)</b> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> David Ginsberg, Founder and President, PrivaPlan Associates Inc.</li> <li>– <b>Description:</b> Planning for the implementation of EHR involves identifying the needs of the users and a vision of how the system will be used. Although this step may seem less intense than others, ineffective planning can have dire consequences. This session will cover critical steps in the development and planning for EHR and how to address the organizational change that will occur.</li> </ul>	Arapahoe/Douglas
		<b>RHC Compliance, Policy &amp; Procedures Review</b> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> Charles James Jr., President &amp; CEO, North American Healthcare Management Services</li> <li>– <b>Description:</b> RHCs must remain compliant with a complex set of Conditions of Participation at all times. This session will assist clinics in translating RHC regulations into compliant clinic policies, procedures and processes, as well as teach clinics how to maximize performance during RHC survey.</li> </ul>	Boulder/Parker
		<b>How Does It All Fit (and Benefit the Patient): Quality, Cost, Care Coordination, Accountable Care Chronic Care Management, Health Information, Improved Outcomes and More</b> <ul style="list-style-type: none"> <li>– <b>Moderator:</b> Julie Schilz, Manager, Improving Performance in Practice and Patient-Centered Medical Home, Colorado Clinical Guidelines Collaborative</li> <li>– <b>Speakers:</b> Steve Hurd, Executive Director, Marillac Clinic; Patrick Gordon, Director of Government Programs, Rocky Mountain Health Plans; Lorez Meinhold, Senior Policy Analyst for Health Care or Liza Fox, Policy Analyst for the Health Care Office of Governor Bill Ritter, Jr.</li> <li>– <b>Description:</b> Learn more about the growing presence of accountable care organizations and their role as entities accepting greater accountability for the overall cost as well as the quality of healthcare delivered to patients. Engage in dialogue about Colorado’s health care reform initiatives and the opportunities national healthcare reform presents.</li> </ul>	Evergreen/Golden
2:45 P.M. - 3:00 P.M.	<b>Break / Networking – Exhibits Open</b>	Foyer	
3:00P.M. - 4:30 P.M.	Breakout Sessions III	<b>HIT Track Session II: Strategies in Electronic Health Record Vendor Selection</b> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> David Ginsberg, Founder and President, PrivaPlan Associates Inc.</li> <li>– <b>Description:</b> With over 400 EMR vendors in the marketplace today, it is common to feel overwhelmed by the choices. Many physicians feel some anxiety about choosing the ‘right’ vendor or the ‘right’ product. This session will cover what to look for in EHR vendors, how to align “meaningful use” standards with your clinic’s EHR purchase, and strategies for maximizing vendor support.</li> </ul>	Arapahoe/Douglas
		<b>The Patient Centered Medical Home (PCMH)</b> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> Julie Schilz, BSN, MBA, Colorado Clinical Guidelines Collaborative</li> <li>– <b>Description:</b> PCMH is an approach to providing comprehensive primary care for children, youth and adults that facilitates partnerships between individual patients, their personal physicians, and when appropriate, the patient’s family. This session will cover PCMH efforts in Colorado, as well as what clinics should know about the principles and components of PCMH.</li> </ul>	Boulder/Parker
		<b>Creating a Dream Team for Medical Care: A Win/Win/Win for All</b> <ul style="list-style-type: none"> <li>– <b>Speakers:</b> Matt Guy, Quality Improvement Coach, Colorado Rural Health Center; Allyson Gottsman, Associate Director, Colorado Clinical Guidelines Collaborative</li> <li>– <b>Description:</b> Attendees will experience a small taste of IPIP in an interactive session learning one of the most critical elements of preparing for changes coming in healthcare: Using the team approach to care.</li> </ul>	Evergreen/Golden
4:30 P.M. - 5:00 P.M.	<b>Networking – Exhibits Open</b>	Arapahoe/Douglas	

### Wednesday April 21, 2010

7:00 A.M. - 8:00 A.M.	<b>Breakfast – Exhibits Open</b>	Foyer, Arapahoe/Douglas
8:00 A.M. - 9:00 A.M.	<b>Data Collection and Advocacy</b> <ul style="list-style-type: none"> <li>– <b>Speakers:</b> Lou Ann Wilroy, CEO, Colorado Rural Health Center; Erin Lantz, Health Center Data and Operations Manager, Colorado Community Health Network; Jeff Bontrager Senior Research Analyst and Program Manager, Center for the Study of the Safety Net/Colorado Health Institute</li> <li>– <b>Description:</b> Clinics are routinely asked to report unique data sets, yet, are constrained by 1) the time needed to collect clinic-level data and 2) the clinic process designed to capture and collect data. Given these challenges, data collection has been the Achilles heel in effective RHC and safety-net advocacy. This session will explain how clinic-level data is used for advocacy, as well as share success stories and partnerships in collection and reporting.</li> </ul>	Arapahoe/Douglas

9:00 A.M. - 9:45 A.M.	<b>The Electronic Health Record/Health Information Exchange Landscape in Colorado</b> <ul style="list-style-type: none"> <li>– <b>Speakers:</b> David Ginsberg, Founder and President, PrivaPlan Associates Inc.; Janice Whittleton, Director of Business Development, CORHIO</li> <li>– <b>Description:</b> Feeling alone when it comes to tools, resources and supports associated with electronic health records (EHR) and health information exchange (HIE)? This session will cover the available services and programs designed to help clinics navigate the EHR and HIE landscape and include an overview of two of Colorado's premier support programs.</li> </ul>		Arapahoe/Douglas
9:45 A.M. - 10:00 A.M.	<b>Break/Networking – Exhibits Open</b>		Foyer
10:00 A.M. - 11:30 A.M.	Breakout Sessions IV	<b>Billing, Coding and Documentation Workshop</b> <ul style="list-style-type: none"> <li>– <b>Speakers:</b> R.T. Welter, President &amp; CEO, R.T. Welter and Associates; Susan Whitney, Director of AMRS, Billing and Coding Consultant, R.T. Welter and Associates</li> <li>– <b>Description:</b> Accurate billing, coding and documentation practices are key to maximizing reimbursement and assuring timely receipt of revenues from patient encounter through claims submission and accounts receivable follow-up. This session will cover effective documentation practices, appropriate and timely billing and coding practices, and the steps clinics and hospitals can take in minimizing fallout associated with RAC or CMS audits.</li> </ul>	Evergreen/Golden
		<b>RHC Cost Reporting</b> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> Jeff Bramschreiber, Partner and CPA, WIPFLI LLC</li> <li>– <b>Description:</b> The RHC Cost Report is essential to a clinic's long-term viability and determines the clinic's per visit Medicare and Medicaid reimbursement. This session will cover cost reporting strategies, allocation of clinic expenses on the cost report and basic cost reporting theory.</li> </ul>	Boulder/Parker
		<b>HIT Track Session III: Strategies for EHR Implementation</b> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> David Ginsberg, Founder and President, PrivaPlan Associates Inc.</li> <li>– <b>Description:</b> Practices often underestimate the amount of work required to prepare an EHR product to go live. Early in the implementation process, it is important to accurately assess the amount of work that needs to be done vs. your available resources. This session will cover strategies and challenges associated with timely and effective EHR implementations.</li> </ul>	Arapahoe/Douglas
11:30 A.M. - 12:00 P.M.	<b>Break/Networking – Exhibits Open</b>		Foyer
12:00 P.M. - 1:00 P.M.	<b>RHC Lunch Session: Association of Rural Health Clinics of Colorado Business Meeting</b> <ul style="list-style-type: none"> <li>– <b>Speakers:</b> ARHCC Advisory Council; Rich Marquez, RHC Program Coordinator and ARHCC Secretary</li> <li>– <b>Description:</b> Healthcare providers, administrators and staff of Colorado's federally certified Rural Health Clinics are invited to attend the First Annual Business Meeting of the Association of Rural Health Clinics of Colorado. Clinics seeking RHC certification and supporters of the Rural Health Clinic Model of Care are also welcome to attend.</li> </ul>		Arapahoe/Douglas
	<b>ClinicNET Lunch Session: Community-Funded Safety Net Clinics Roundtable Discussion</b> <ul style="list-style-type: none"> <li>– <b>Facilitators:</b> ClinicNET Affiliates' Clinic Leaders</li> <li>– <b>Description:</b> Clinic providers, administrators and interested safety net partners are invited to share: best practices that positively influence operations, community partnerships that support patient care, and insights about the necessity of clinic diversity in meeting the needs of vulnerable Coloradans.</li> </ul>		Boulder/Parker
1:00 P.M. - 1:30P.M.	<b>Break / Networking – Exhibits Open</b>		Foyer
1:30 P.M. - 3:00 P.M.	Breakout Sessions V	<b>Practice Improvement &amp; Enhancement</b> <ul style="list-style-type: none"> <li>– <b>Speaker:</b> Kathy Reims, MD, CSI Solutions</li> <li>– <b>Description:</b> Coming Soon</li> </ul>	Boulder/Parker
		<b>Mock Legislative Hearing</b> <ul style="list-style-type: none"> <li>– <b>Speakers:</b> Gretchen Hammer, Executive Director Colorado Coalition for the Medically Underserved; Steve Hurd, Executive Director, Marillac Clinic, ClinicNET Board of Directors; Charlie Hebel, Healthcare Lobbyist, Hebel &amp; Hamilton; Diane Brunson, Director of Public Health, UC School of Dental Medicine, President ClinicNET; Alice Borodkin, four-term Colorado State Representative; Terri Hurst, Policy Analyst, Colorado Rural Health Center</li> <li>– <b>Description:</b> This session will replicate a state legislative committee hearing. Healthcare providers, administrators and clinic staff seeking to develop their advocacy skills are invited to participate in this unique and interactive session.</li> </ul>	Arapahoe/Douglas
3:15 P.M. - 3:30 P.M.	<b>CRHC Announcements &amp; Adjourn – Prize Drawing</b>		Arapahoe/Douglas
3:30 P.M. - 4:00 P.M.	<b>Exhibits Open</b>		Foyer