



# THE FORUM 2012

Essential Perspectives for Safety Net Providers

April 11-13, 2012 | Sheraton Denver West Hotel | Lakewood, CO

**COLORADO  
RURAL HEALTH  
CENTER**  
*The State Office of Rural Health*

**ClinicNET**  
*Strengthening Colorado's Health Care Safety Net*

- ✓ Would you like to increase awareness of your service or product?
- ✓ Are you new to the healthcare marketplace and would benefit from networking with fellow peers?
- ✓ Do you have a new product, program or service?
- ✓ Interested in a way to reach healthcare professionals across the state of Colorado AND market your business?

Did you answer "Yes" to any of the questions above? If so, you'll want to be interested a sponsor or exhibitor at our next annual Forum brought to you by the Colorado Rural Health Center and ClinicNET.

## **The Forum 2012 - Essential Perspectives for Safety Net Providers**

April 11th, 12th and 13th 2012

Denver Sheraton West, Lakewood Colorado

### **About the Colorado Rural Health Center**

The Colorado Rural Health Center (CRHC) is an independent, nonprofit, membership-based organization that serves as the State Office of Rural Health for Colorado. CRHC offers programs and services to ensure that rural communities have access to adequate healthcare. For more information visit our website at [www.coruralhealth.org](http://www.coruralhealth.org)

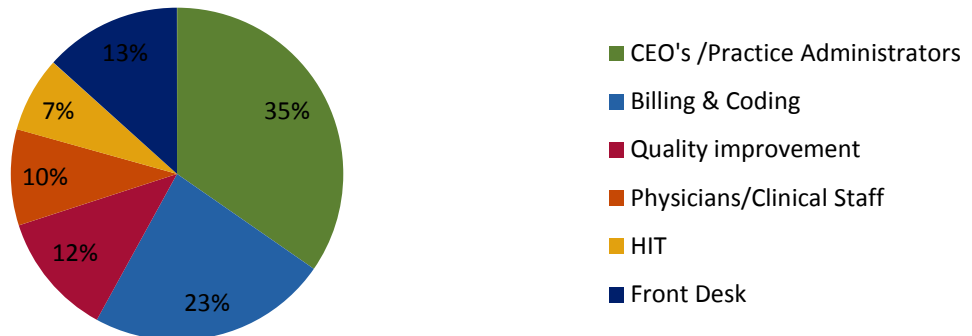
### **About ClinicNET**

ClinicNET is a Colorado non-profit corporation committed to strengthening Colorado's safety net by empowering organizations that provide health care to vulnerable populations. For more information visit our website at [www.clinicnet.org](http://www.clinicnet.org)

**For more information on exhibit and sponsor opportunities at the 2012 Forum, please contact Courtney Ryan at [cr@coruralhealth.org](mailto:cr@coruralhealth.org)**

## 2011 Forum Attendees

Total Average Attendance = 150



## Exhibitors

### Exhibit

Exhibitors at the 2012 Forum will receive benefits such as:

- The ability to interact and network with over a hundred health care professionals
- Increased brand awareness of products and services among health care decision-makers
- Your company logo on signage and onsite conference guide

### Pricing

Your fee of \$650.00 will include:

- 2 Event Registrations
- Your name on event packet(s)
- CRHC [Classic Sponsors](#) get \$100.00 of their exhibitor fee!
- For information on becoming a classic sponsor visit [www.coruralhealth/events/sponsorship.org](http://www.coruralhealth/events/sponsorship.org)

### Booth Information

- Each exhibit space includes:
- 6' x 3' table, with tablecloth
- Free Wi-Fi
- Plug in/outlet
- Will accommodate special requests

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## **Sponsors**

Opportunities are available for the 2012 Forum Apr. 11-13 Denver Sheraton West, Lakewood and CRHC Annual Conference Oct. 25-26, Antlers Hilton, Colorado Springs

### **Platinum Sponsor**

\$10,000 for the Forum | \$18,000 for 2012 Forum and Annual Conference

- 4 Event registrations
- Exhibit table with prime location placement
- Your logo and link to website on CRHC and ClinicNET event webpage(s)
- Your logo on signage
- Your logo in event packet(s)
- Listing in CRHC and ClinicNET blog posts about event
- Extended recognition in event slideshow(s) with corporate tagline and URL
- Option to introduce a keynote speaker
- Verbal recognition at event(s)
- Your logo on signage at reception(s)

### **Gold Sponsor**

\$5,000 for the Forum | \$9,000 for 2012 Forum and Annual Conference

- 4 Event registrations
- Exhibit table
- Your logo on CRHC and ClinicNET event webpage(s)
- Your logo on signage
- Your logo in event packet(s)
- Your logo in event slideshow(s)
- Listing in CRHC and ClinicNET blog posts about event
- Option to introduce a breakout speaker
- Option to introduce a breakout speaker
- Verbal recognition at event(s)
- Your logo on signage at reception(s)
- Hours of interaction with event participants

### **Silver Sponsor**

\$2,500 for the Forum | \$4,500 for 2012 Forum and Annual Conference

- 2 Event registrations
- Exhibit table
- Your name on CRHC and ClinicNET event webpage(s)
- Your name on signage
- Your name in event packet(s)
- Your name in event slideshow(s)
- Your name on signage at reception(s)
- Hours of interaction with event participants

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# 2012 SPONSOR & EXHIBITOR OPPORTUNITIES

Primary Contact Info:		The Forum		Annual Conference	
Contact Name	_____	Attendee Names: (see below for # of registrations included)	_____	Attendee Emails:	_____
Contact Title	_____	_____	_____	Dietary Needs:	_____
Organization Name	_____	_____	_____	Attending the Reception?	<input type="checkbox"/> yes <input type="checkbox"/> no
Address	_____	_____	_____	_____	<input type="checkbox"/> yes <input type="checkbox"/> no
City, State, Zip	_____	_____	_____	_____	<input type="checkbox"/> yes <input type="checkbox"/> no
Email	_____	_____	_____	_____	<input type="checkbox"/> yes <input type="checkbox"/> no
Phone Number	_____	_____	_____	_____	<input type="checkbox"/> yes <input type="checkbox"/> no

## Package Information:

Payment may be made by check or credit card. Mail or fax forms to CRHC.

	One Event	Both Events
<b>PLATINUM SPONSOR</b> (4 registrations)	<input type="checkbox"/> \$10,000 <input type="checkbox"/> The Forum <input type="checkbox"/> Annual Conference	<input type="checkbox"/> \$18,000
<b>GOLD SPONSOR</b> (3 registrations)	<input type="checkbox"/> \$5,000 <input type="checkbox"/> The Forum <input type="checkbox"/> Annual Conference	<input type="checkbox"/> \$9,000
<b>SILVER SPONSOR</b> (2 registrations)	<input type="checkbox"/> \$2,500 <input type="checkbox"/> The Forum <input type="checkbox"/> Annual Conference	<input type="checkbox"/> \$4,500
<b>RECEPTION SPONSOR</b>	<input type="checkbox"/> \$5,000 Includes exhibitor booth and recognition on event materials *If interested in co-sponsoring, contact nm@coruralhealth.org	
<b>EXHIBITOR</b> (2 registrations) <i>*Classic Sponsors get \$100 off their exhibitor fee!</i>	<input type="checkbox"/> \$550*	<input type="checkbox"/> \$1,000*
	<i>Classic Sponsor</i>	<i>Classic Sponsor</i>
	<input type="checkbox"/> \$650 <input type="checkbox"/> The Forum <input type="checkbox"/> Annual Conference	<input type="checkbox"/> \$1,200

*\*To learn more about the benefits of joining CRHC as a Classic Sponsor please contact info@coruralhealth.org.*

My check is enclosed (payable to CRHC)  
 I will pay by Credit Card (VISA/MasterCard)  
 My check has been requested and will arrive separately

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3-Digit V-code \_\_\_\_\_

Name on Card \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Billing Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

**Payment Policy:** Sponsors and exhibitors must pay a minimum of 50% to hold their exhibit space. Full payment is due 2 weeks prior to the event. If full payment is not re-ceived 2 weeks prior, the spot will be forfeited, along with any monies paid thus far. Credit card payments are accepted with 5% processing/ handling fee. **Cancellation Policy:** Sponsor or Exhibitor may cancel this contract by email (info@coruralhealth.org) or written notice (CRHC at 3033 S. Parker Rd., Ste. 606, Aurora, CO 80014). If notice is received 2 weeks prior to the event, Sponsor or Exhibitor shall receive a refund of all monies paid, minus a 20% admin fee. If Sponsor or Exhibitor can-cels less than two weeks before the event, they shall not receive any refunds. CRHC reserves the right to resell space cancelled.

For Office Use Only <input type="checkbox"/> Paid <input type="checkbox"/> Entered <input type="checkbox"/> Confirmed	<b>Questions? Contact info@coruralhealth.org</b> <b>Mail to: 3033 S. Parker Rd., Ste. 606, Aurora, CO 80014 • Fax to: 303.832.7496</b>
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