

**House Minority application for appointment to the Board of Directors,
State of Colorado Health Benefits Exchange**

Senate Bill [11-200](#) creates the Colorado Health Benefit Exchange. The legislation was prompted by the passage of the federal "Patient Protection and Affordable Care Act." Exchanges are intended to provide high value health plans to individuals buying insurance using federal tax credits.

The federal legislation requires each state "[t]o establish a health benefit exchange to perform certain duties and to assume certain responsibilities set forth in the federal act or make sufficient progress in the creation of a health benefit exchange by Jan. 1, 2013" (SB 11-200, Leg. Decl.). Further details about state exchanges, timelines and general information regarding federal healthcare reform may be found [here](#) and [here](#).

The exchange will be governed by a board of directors consisting of 12 members, including 9 voting members appointed by the Governor and legislative leadership. The board's powers and duties are extensive, and are detailed on pages 6 and 7 of SB 11-200. **The House Minority Leader must appoint one voting member to the board for a four-year term no later than July 1, 2011.**

Pursuant to SB 11-200, persons appointed to the board "[s]hould have demonstrated expertise in at least two, and in any case shall have demonstrated expertise in no less than one, of the following areas:

- Individual health insurance coverage
- Small employer health insurance
- Health benefits administration
- Health care finance
- Administration of a public or private healthcare delivery system
- The provision of healthcare services
- The purchase of health insurance coverage
- Health care consumer navigation or assistance
- Health care economics or health care actuarial sciences
- Information technology
- Starting a small business with fifty (50) or fewer employees"

(SB 11-200, 10-22-105, 1(b), pages 4 and 5)

If you wish to apply for this appointment, please respond to David Oppenheim at david.oppenheim@state.co.us with the following information:

- Personal statement regarding why you want to serve on the exchange and your vision for the exchange
- A detailed description of your expertise in all relevant areas listed above. This should include a copy of your *Curriculum Vitae*/resume, and may also include a narrative explanation of your expertise if you wish to include
- Any additional information you may wish to be considered, including personal and professional references, and other experience that may be relevant
- As part of your personal statement, please disclose whether you are a state employee or whether, in your estimation, you are directly affiliated with the insurance industry. ⁺

To be considered for the appointment, please respond to this post no later than June 20, 2011.*

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*Please note that the exchange legislation specifies that “[a] majority of the voting members must be business representatives or individuals who are *not directly affiliated* with the insurance industry, and none shall be state employees” (page 4). Direct affiliation with the insurance industry may include the following: if you are employed by or contract with an insurance provider; if you are an insurance broker; if you are a member of a board of directors or other professional board or committee affiliated with an insurance company or the insurance industry; or if you have any fiduciary obligation to an insurance company or the insurance industry.

*As the principal governing authority of the healthcare exchange, please note that the board will meet regularly and often. As such, please consider the significant time requirement that this appointment will entail prior to submitting your application.

Minority Leader Pace will conduct personal interviews with candidates on a rolling basis. If you are selected for the next round, David Oppenheim will contact you to schedule an interview within a few days of receiving your application. If you have further questions, please contact David Oppenheim at 303.866.2302, or david.oppenheim@state.co.us.

Thank you for your time and consideration.